

# FAIR ADVISORY BOARD MINUTES

October 23<sup>rd</sup>, 2024

UW-Extension Office & Zoom Meeting

1. Call to Order
  - The meeting was called to order by Schroeder at 7:02 p.m.
2. Roll Call
  - Members Present:
    - Jim Schroeder, Kylene Anderson, Joy Brattlie, Brad Gefvert, Jessica Hansen, Ryan Isaacsen, Jerry Wilcenski, Dave Zimmerman, Lindsay Baneck,
  - Members Present via Zoom:
    - Robert Ganzow, Ashley Sinkula
  - Also present:
    - Michael Luckey - ; Becky Roberts – Fair Park Director; Sammy Garvey – Fair Coordinator; Kassidy Hegge – Administrative Assistant
  - Members Absent:
    - LaVern Georgeson, Carie Pellmann, Angie Grieving, Tracy Brandel, Kevin Doherty, Leah Mindemann, Heather Reu, Kim Turner
3. Certification of compliance to Open Meetings
  - Schroeder certified compliance with the open meetings law.
4. Review and approve Minutes from August 28, 2024
  - Motion made by Brattlie, seconded by Isaacsen to approve the minutes from June 27<sup>th</sup>, 2024
5. Public Comment
  - No public comment made.
6. Introduction of new Fair Advisory Board members
  - Jerry Wilcenski
  - Dave Zimmerman
  - Ashley Sinkula
  - Tracy Brandel
7. Review of October 10 Fair Park Committee Meeting
  - Roberts provided a review of what was discussed at the Fair Park Committee Meeting
  - Gefvert commented on the upkeep of buildings, and general maintenance needs of the barns
8. Discussion on 2025 planning to date
  - Garvey shared the following topics
    1. Changes in the Premium Book include the addition of Junior Draft Horse and Open Dairy. Other changes to note are Beef weigh-in is on December 14<sup>th</sup>, 2024, with all beef DNA on file by December 16<sup>th</sup>, 2024.
    2. The fair's involvement with schools in Jefferson County and components surrounding this were discussed
    3. Details regarding Fairest have been posted on the Fair Park website
      - The use of a nomination process was suggested
    4. There was a discussion regarding community stage, and ideas regarding the stage and location were shared.
  - Roberts shared the plan for entertainment this year, and the discussions with the Fair Park Committee and Robert Ganzow.
9. Discussion on Advisory Board involvement opportunities
  - Garvey presented specific aspects of the fair for volunteer support:
    1. Auction – Carie Pellman along with the Auction Committee accepted the position
    2. Music Entertainment – Robert Ganzow accepted the position

3. Coloring Adventure – Brad Gefvert accepted the position
4. Kids Zone – Lindsey Baneck & Ashley Schlenter accepted the position
5. Farmers Olympics – Jerry Wilcenski
6. Gates
7. Poster Contest
8. Community Stage

10. Action on election of Advisory Board Chairperson & Vice-Chair

- Roberts, acting as chairperson for the nomination process, opened the nominations for Jefferson County Fair Advisory Board Chairperson.
  - Brattlie nominated Jim Schroeder. Schroeder accepted the nomination.
  - Zimmerman motioned to close nominations, Baneck seconds the motion, motion carried.
  - Anderson voted to cast a unanimous ballot, Gefvert seconded the motion, motion carried. All board members were in favor of Schroeder in the position of Chairperson, none opposed. Motion carried.
- Schroeder opened the nomination process for Jefferson County Fair Advisory Board Vice-Chairperson
  - Isaacsen nominated Brad Gefvert, seconded by Baneck. Gefvert accepted the nomination.
  - Schroeder motioned to cast a unanimous vote; motion carried. All board members voted in favor of Gefvert in the position of Vice-Chairperson, none opposed. Motion carried.

11. Old Business

- No old business was discussed.

12. New Business

- Roberts shared the plans for 4-H and the Farm Bureau to serve food in the Activity Center kitchen during fair.
- Roberts and Wilcenski are working on details regarding club banners for presentation during fair 2025
- There will be a Hall of Fame Reception at the Activity Center on November 20<sup>th</sup>, 2024 at 4PM to honor new members of the 2024 Hall of Fame.

13. Next Meeting

- To avoid holiday conflicts, the next board meeting will be December 4<sup>th</sup>, 2024
  - This will be the final meeting for 2024

14. Adjourn

- Gefvert moved to adjourn meeting, Zimmerman seconded, motion carried.
- Meeting adjourned at 8:32pm

Respectfully Submitted,  
Sammy Garvey  
Fair Coordinator, Jefferson County Fair Park